

# PPSNF Spring 2008 Mini-Seminars!

**1 class:** \$35.00    **2 classes:** \$30.00 each    **3 classes:** \$25.00 each  
**4 or more classes:** \$20.00 each (amazing value!)

- \_\_\_ Wednesday, March 26<sup>th</sup>, 7:00pm - **“MATERNITY PHOTOGRAPHY (1)”** with Damon  
*Studio demonstration photographing a live Maternity model, Damon shows how he works with his favorite photographic subject matter! Damon will show a variety of studio lighting and posing designed to creatively and beautifully capture this amazing time in a woman's life. Class limit is 6*  
Damon Photography Studio, Avenues Mall (inside to left of Ruby Tuesday entrance) 904-363-1233
- \_\_\_ Thursday., March 27<sup>th</sup>, 7:00pm - **“MATERNITY PHOTOGRAPHY (2)”** with Damon  
*Duplicate of March 26<sup>th</sup> class. Held a second time to allow another 6 people take the class. The same lighting and posing will be covered.*  
Damon Photography Studio, Avenues Mall (inside to left of Ruby Tuesday entrance) 904-363-1233
- \_\_\_ Wednesday, April 9<sup>th</sup>, 6:00pm - **“RENAISSANCE BEACH SHOOT WITH MODEL & HORSE”** with Scott Beahan  
*Step on to the beach and into yesteryear as we create amazing images of a woman and her steed. Yes, “WE”! Bring your camera and be ready for instructions on camera settings, lens selection, posing, lighting and composition. There will be structured class participation. Class limit is 20.*  
Meet at Mickler's Landing Parking Lot, Ponte Vedra 904-881-6371
- \_\_\_ Monday, April 14<sup>th</sup>, 7:00pm - **“COPYRIGHT AND REGISTERING YOUR IMAGES”** with Ken McCray  
*Understand basics of copyright. Learn why, how, where, what and when to register your images. If you don't already register your images you soon will after this class. Class limit is 10.*  
Michael & Karen Joseph's Place: 3758 Beauclerc Rd., Jacksonville 904-732-4583
- \_\_\_ Tuesday, April 15<sup>th</sup>, 7:00pm - **“PROPER WORKFLOW FOR EVENT PHOTOGRAPHY – ON SITE PRINT DELIVERY SYSTEMS”** with Pat Tankersley  
*Take a look at what it takes to make it in the real world of the, On Site Print Delivery – Event Photography Business. Pricing, Set-up, Systems and workflow will be discussed with Hands on instruction. Class limit is 10.*  
Camera Craft Studio, 1776 Wilderness Ln. West. 32258 904-886-4410
- \_\_\_ Wednesday, April 16<sup>th</sup>, 7:00pm - **“VIRTUAL BACKGROUND SYSTEM”** with Pat Tankersley  
*Hands on demonstration of the Virtual Background System. Come see what the buzz is all about and why it's better than greenscreen and traditional backgrounds. Class limit is 10.*  
Camera Craft Studio, 1776 Wilderness Ln. West. 32258 904-886-4410
- \_\_\_ Thursday, April 17<sup>th</sup>, 7:00pm - **“SOCIAL NETWORKING & MEDIA FOR PHOTOGRAPHERS”** with Craig Hurst  
*With new social networking and media web sites like MySpace, Facebook, YouTube, and Flickr, the internet is a much different world for today's photographer. This class will explore the basics of what makes these sites so popular and how a photographer can create a successful profile on any site. Bring your own laptop and follow along (recommended but not required). Class limit is 10.*  
Craig Hurst's Home Studio: 801 Mandalay Rd., 32216 904-333-6950
- \_\_\_ Wednesday, April 23<sup>rd</sup>, 6:30pm - **“CAMERA RAW BEGINNING TO END”** with Mike Permenter  
*If you are not shooting in Raw, then you are leaving at least four stops unrecorded. Class limit is 10.*  
Mike's Studio: 6135 Powers Avenue, 32217 904-739-2999
- \_\_\_ Tuesday, April 29<sup>th</sup>, 7:00pm - **“LIGHTROOM 101”** with Melissa Posey  
*Unlock the potential of this amazing program designed specifically for photographers! Melissa will go through how to set it up and understand how each module can streamline your workflow and process hundreds of images in a fraction of the time it used to. Class Limit is 10.*  
Shutterly Perfect Studio, 5159 San Juan Ave, 32210 904-384-0791
- \_\_\_ Wednesday, April 30<sup>th</sup>, 7:00pm - **“LIGHTROOM 201”** with Melissa Posey  
*Pre-requisite LIGHTROOM 101. This class builds on the foundations Melissa covered in Lightroom 101 and gets even more in depth into the powerful potential of this program. Class limit is 10.*  
Shutterly Perfect Studio, 5159 San Juan Ave, 32210 904-384-0791
- \_\_\_ Thursday, May 1<sup>st</sup>, 7:00pm - **“DON'T BE IN THE DARK ABOUT ‘BASIC STUDIO LIGHTING’ ”** with Ken Moran  
*This course is great for someone starting out or honing skills for better portrait lighting. We will cover the set-up from start to finish, including choosing light modifiers, light metering, setting the camera, white balance, and more. Class limit is 10.*  
Moran Home Studio: 1927 Calusa Trail, Middleburg 904-291-4609

- \_\_\_ Sunday, May 4<sup>th</sup>, 5:00pm - **“URBAN FASHION SHOOT”** with Vincent Pierce  
*2007 People’s Choice Winner Vincent will share his vision on how he sees and creates the images that define his high-fashion style! He will take the class around downtown Jacksonville with a couple of models to demonstrate his techniques for posing, lighting, and working with the models. Class limit is 8.*  
Downtown location to be determined 904-716-2390
- \_\_\_ Wed., May 7<sup>th</sup>, 7:00pm - **“ADVANCED ALBUM DESIGN & ACCOUNTING FOR PHOTOGRAPHERS”** with Linda Olsen & Nelson Perrin, CPA  
*Linda will go over book designing in Photoshop without templates, and designing effective direct mail. Nelson Perrin, CPA, will show some ideas for accounting that help to organize the business side of photography, tax issues, and strategies! Class limit is 10.*  
Home-Studio/Office: 1409 Neptune Grove Drive West, Neptune Beach, 32266 904-241-8233
- \_\_\_ Thursday, May 8<sup>th</sup>, 7:00pm - **“PLANNING FOR SEASONAL BUSINESS”** with Curt Coenen  
*Keep your schedule busy all year long by targeting and planning for Seasonal Business! Class limit is 10.*  
Northlight Studio, 3853 Hendricks Ave., 32207 904-398-2501
- \_\_\_ Monday, May 12<sup>th</sup>, 7:00pm - **“B.Y.O.B. [BRING YOUR OWN BOOK]”** with Susan Michal  
*Come to Susan’s home to peruse her personal library of photographic work and art. Awaken your creative spirit and be inspired through open sharing of ideas and consideration of the amazing images that fill the art books in Susan’s vast collection. You are encouraged to bring your own art books, but it’s not required to come see the wealth of resources available in Susan’s home. Class limit is 10.*  
Susan’s Residence: 13829 Mandarin Road, 32223 904-886-4727
- \_\_\_ Tuesday, May 13<sup>th</sup>, 7:00pm - **“MAXIMIZE YOUR HOME STUDIO”** with Dan Harris  
*Everything you ever wanted to know about a Home Studio! Working in cramped spaces, setup & layout, studio lighting & shooting, personal vs business, business plans, pricing, budgeting, legalities, taxes, liabilities, safety & other considerations. Whether you are currently shooting in your home or are planning on setting up a studio and running your business out of your home this mini-seminar will give you just what you need! Bring your current floor plan for evaluation (including ceiling heights). With over 10 years experience running one of the areas most successful home-based studios, Dan will share what it takes to make it happen! Class limit 15 (due to small studio space).*  
Dan’s Home-Studio: 1124 Riviera Street in the San Marco area just south of downtown. 904-398-7668
- \_\_\_ Wednesday, May 14<sup>th</sup>, 7:00pm - **“PHOTOGRAPHY: MORE THAN F-STOPS”** with Mike Permenter and Keely Deuschle  
*LEARN the things you may have missed about photography. Getting ready for the CCP exam or just if you would like to dig deeper into Photography. You may just leave a little wiser. Class limit is 10.*  
Mike’s Studio: 6135 Powers Avenue, 32217 904-739-2999
- \_\_\_ Thursday, May 15<sup>th</sup>, 7:00pm - **“ADVANCED TECHNIQUES IN STUDIO LIGHTING ”** with Ken Moran  
*Learn such techniques as reflection shots, silhouettes, and rim lighting. Class limit is 10.*  
Moran Home Studio: 1927 Calusa Trail, Middleburg 904-291-4609
- \_\_\_ Thursday, May 29<sup>th</sup>, 6:30pm - **“COMMUNICATING YOUR BRAND”** with Jennifer Brum  
*In business, a brand is a cohesive image that positions and differentiates you in the marketplace. In this class, we will help each other identify our own personal styles, learn how to create a brand that is unique, develop the key words and look that serve as the springboard for a brand and find tools that can help us communicate this message to clients. We will see how branding is used before, during, and after a sale. All participants must bring in an album, portfolio or other pieces of work and we will help each maker to identify their personal style. (This is not an image review session, but a forum designed to help you see your work and style through new eyes.) As a bonus, participants can bring any current promotional materials for tips on how to improve them through effective design and writing. Class limit is 12.*  
Jennifer’s Residential Gallery: 3825 Deer Chase Pl. E., 32224 904-382-7255

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**Total Number of Classes:** \_\_\_\_\_ **Total Amount Due:** \$ \_\_\_\_\_

Paid By Cash / Check / Credit Card

**Please fill out below completely... so we can reach you if there are any changes!**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State and Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Home: \_\_\_\_\_ Work or Cell: \_\_\_\_\_

EMAIL: \_\_\_\_\_

Please locate instructors home or studio address with a MapQuest or Google Map search if you are not sure how to get there!